



Introducing The Yoka Jeans
Look Good In a Paper Bag

Inflate your wardrobe with an oversized sense of Spring Summer style. Making their debut on Diesel's SS08 catwalk is The YOKA, an oversized jean with paper bag waist that is definitely no slouch in the fashion department. Large soft pleats are fixed in place with a wide denim sash tie to create a new focus on the waist and fashion's new centre of attention.

Designed by Diesel's Creative Team, headed by its creative director Wilbert Das, the YOKA can be worn in a number of ways – low key or full on to capture whatever fashion wind is blowing in your direction. The overall effect screams 'look what I have just thrown on' and teamed with a don't give a damn attitude the style deal is cinched. Waist not, want it - paper over the cracks in your wardrobe now.

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